IBS
INTERCOLLEGIATE BROADCASTING SYSTEM
YOUR EXPERIENCED RESOURCE

RADIO NEWSLETTER

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News & Resources for
Station Operations & Development

Last chance for Advance Registration & Hotel Reservations

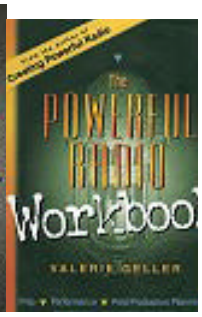
64th Annual IBS National Convo set for March 12-13-14, 2004

First Member Station Delegate Admitted Free!

It's coming down to the wire... your last chance to advance register (and get a discounted rate) and to reserve your hotel room before the hotel sells out completely! We've recently added a number of additional speakers to our program, including:

Dr. Michael C. Keith, PhD., author "The Radio Station" - Sixth Edition

Dr. Keith has been participating in IBS One Day Conferences and IBS National Conventions for over 25 years. He announced the Sixth Edition of his widely-used textbook, "The Radio Station" at the 2003 IBS Fall Boston Coast to Coast One Day Conference. Besides panel participation, Dr. Keith will be available to sign your copy of "The Radio Station"



Valerie Geller and Denise McIntee's two books (see above) are industry standards and are available on their website. Both are IBS Professional Associate Members. Both participate in IBS Conferences and help IBS members. Powerful Radio Productions and Seminars also give IBS Members reduced rates. Valerie Geller will be happy to sign your copy of her book(s) at the IBS Conference.

Rick Karr, NPR - Culture, Media, and Technology Correspondent

Rick Karr reports from New York on culture, media, and technology for NPR News. He's also an occasional contributor to the PBS show"NOW with Bill Moyers". In 1998 and 1999, he hosted the NPR weekend music and culture magazine show "Anthem".

Prior to that, he was a general assignment reporter, producer, and engineer at NPR's Chicago bureau. Rick has written about pop music and culture for "New Musical Express", "Sounds", "Stereo Review", and the late SonicNet web site. He's a member of the songwriters' collective Box Set Authentic, and he's producing the debut release by Brooklyn rock act "The Victoria Lucas." Rick has worked with his wife, filmmaker Birgit Rathsmann, on a number of projects, including Grit and Polish, a one-hour documentary on the women of the Hong Kong film industry.

More on newly added speakers and additional convention info continues on Page 2.

Is Your Internet Webstream Legal?
Have you "Opted-In" and Paid your Fees? ***See Page 4***

Political Season's Here – Do you know the FCC rules?

In case you haven't noticed, we're already in the thick of the political season. And, there are specific FCC rules and policies that apply to noncommercial FM stations.

First, **the station itself** is **not** permitted to endorse any candidates. However, a personal endorsement can be made, but it should be identified as such and not be an implied endorsement by the station nor its licensee.

Secondly, your station is **required** to offer "reasonable" access to all federal candidates who request it. That includes those running for President, Vice-President, Senator and Congress. If you offer free time to ANY candidate for any political office, you must make an equal offer to all other candidates for that same office. You are not required to make time available to any except candidates for federal office, but if you do, it triggers the "equal time" rule for all other candidates for that same office.

What is "reasonable time"? That needs to be negotiated with the representatives of the candidates. Sometimes, you can make them see the value of an in-depth interview format as compared with a series of short "commercials".

Often stations will precede/follow these announcements with a disclaimer something like: "The following (proceeding) announcement is (was) broadcast by this station under FCC rules requiring "reasonable access" by candidates for federal office. The opinions expressed during the preceding announcement do not necessarily reflect the opinion of this station nor its licensee and should not be considered an endorsement by this station.

You can usually contact your state's Secretary of State office to determine whether or not someone is a valid candidate in your state. For legal advice, contact your station's legal counsel.

64th Annual IBS National Conference

Friday-Saturday-Sunday, March 12-13-14th, 2004 • Hotel Pennsylvania, New York City

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Newly-Added Speakers continued

Award-winning Journalist Amy Goodman - Democracy Now!

Amy Goodman, a frequent IBS Conference participant, comes from college radio. Here's one of her well-known quotes: "The media are among the most powerful institutions on earth. Cuz they are not only among the wealthiest, but they are the way the whole world views us and we view each other."

Dave Mason

Dave Mason was one of the founders of "Traffic" and is about to be inducted into the Rock & Roll Hall of Fame. And, you'll get a chance to meet and hear from him at the IBS National Conference.

John L. Simson, Executive Director, SoundExchange (SX)

SoundExchange administers the webcasting copyright fees on behalf of copyright holders. Up until the last few months, SoundExchange was an unincorporated division of RIAA.

When we say the weekend has something for everyone, we mean it. Here is just a sampling of the session topics:

- Radio & Record Company Relations
- Latin / Salsa Programming
- Reggae music workshop
- Announcers' Forum
- Station Training Programs
- Making a Station CD / Producing Concert Events
- Broadcast Writing
- Creating Powerful Radio
- Community College Radio
- Station Managers Forum
- Fundraising, Radiothons, Underwriting
- Alternatives to FM Broadcasting
- The Local Music Scene
- NYC radio station Tours
- Museum of TV & Radio
- Music Licensing / Copyright including DMCA
- Carrier Current / Cable
- FCC Information Forum
- Computers & Software
- Engineering For Non-Engineers
- Radio: Biggest Classroom in the World
- Careers in Media
- Public Affairs & Syndicated Programs
- Station Relations with Campus & Community
- Equipment Purchases
- EAS / Emergency Alert System
- College Music Directors
- College Program Directors
- High School Station Conference
- Program Guides in the Digital Age
- How To Do A Remote Broadcast
- Independent Record Labels
- Industrial / Goth music workshop
- Satellite Radio workshop
- Station Budgets & Finances
- Local News workshop
- World music & International Radio
- Sports Broadcasting
- Publicity and Promotions
- Web Site Development
- Commercials / Advertising
- Classical music Forum
- Student TV and your Radio Station
- The Role of Faculty Advisors
- Internet broadcasting
- Jam Bands, Roots music
- Academic Planning For Media Careers & Internships
- Station Organizational Structures
- Designing & Re-designing your Audio Chain
- Hip-Hop / Rap Panel
- Jazz music Panel
- Hard Rock / Loud Rock Panel
- Urban / R&B
- Acoustic / AAA singer / songwriters music panel

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Wow! We said there'd be something for everyone...and there is.

We're still in the final planning stages for the 2004 convention, so we can't guarantee all of these topics will be scheduled. And, there may be new ones as well. But, this will give you some idea of the diversity of topics to expect.

For a registration form, just go to our web site at www.ibsradio.org and you'll find a link to a registration form you can print out and send in with your payment check. As the program planning develops, we'll post the latest on our web site, so check back to get the updates.

The convo is coming up in a few weeks, so the best time to get those registrations in to us, and make your hotel reservations is NOW, while there's still time and rooms available.

Things are filling-up quickly, so don't wait until it's too late. (You can always change names later if someone can't make it and someone else takes their place).

BS member stations advance registration:

	Each	Total
st Delegate:	FREE	FREE
nd Delegate:	$80	$80
rd Delegate:	$80	$160
th Delegate:	$80	$240
th Delegate:	$80	$320
th Delegate:	$80	$400
th Delegate:	$80	$480 (max)

th Delegate and up: FREE
included in the $480 maximum)

Hotel Room Reservations

ou'll have to book your own room reservations, but we've got a special $99 single / double rate / night with the hotel. o get this rate you MUST mention that you're with the IBS National Convention. all them toll-free at: 1-800-223-8585

ou'll need to reserve a room for Friday & aturday nights, but if you want to take advantage of some of the early activities n Friday, reserve for Thursday night as well. That will also give you some more ime to see New York City.

ou'll be right in midtown, where much of the action is, and also just a short cab ide from Greenwich Village, SoHo and other major attractions. Madison Square Garden is right across the street.

n case you're wondering who'll be there, here are just some of the people and companies tentatively scheduled so far:

- Michael C. Keith, Broadcast Textbook author
- Dave Mason - legendary rock performer
- John Simson - SoundExchange

- Mike Boyle - COO, CMJ
- Roger Earl - Foghat
- Allen Myers - FCC
- Valerie Geller - author / motivational speaker
- Silliman Dodge Digital Media Strategy
- NPR - National Public Radio

- Sirius Satellite Radio
- Cordero - (opening for Indigo Girls)
- Putumayo Records
- Triage Records
- Powderfinger Promotions
- Roadrunner Records
- Sue Media
- Watchdog Advertising

- Pirate Promotion & Management
- Seal Level Records
- Car Park Records
- Virgin Records
- Marc Coppola - Q104 FM - NYC
- Johnny Dowd - spoken word artist
- AIR-Association of Independents in Radio
- Spirithouse Records
- Dan Slepian, producer, NBC Dateline
- Media Impact - public relations
- Nan Rubin - Community Media Services
- Music Choice
- The Syndicate
- Bob Buchmann - PD, Q104 FM - NYC

- Rags Gupta - COO, live365.com
- Professor Louie & the Crowmatix
- Michael Papish - Media Unbound
- Scott Kuchler - Musicland
- Miamind Music

- Tom Zarecki - RCS / Selector
- Mark Graham - Broadcast Attorney

The benefits of being there can mean a lot for you and your station. You'll get more practical help and information in a single weekend in one place than anywhere else.

We've made it affordable, accessible and designed for student-staffed stations like yours. Don't miss it!

See you in NYC in a few weeks.

Indecency Uproar

Since the flap over the Super Bowl halftime TV broadcast, (and coincidentally the advent of the political season), there have been outcries from various politicians and increased interest in the topic of indecency. Several commercial radio stations have already been fined by the FCC.

The FCC has defined broadcast indecency as "language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community broadcast standards for the broadcast medium, sexual or excretory organs or activities." Indecent programming contains patently offensive sexual or excretory references that do not rise to the level of obscenity. Indecent programming may, however, be restricted in order to avoid its broadcast during times of the day when there is a reasonable risk that children may be in the audience.

Consistent with a federal statute and federal court decisions interpreting the indecency statute, the Commission adopted a rule pursuant to which broadcasts -- both on television and radio -- that fit within the indecency definition and that are aired between 6:00 a.m. and 10:00 p.m. are subject to indecency enforcement action.

Obscene speech is not protected by the First Amendment and cannot be broadcast at any time. To be obscene, material must meet a three-prong test:

- An average person, applying contemporary community standards, must find that the material, as a whole, appeals to the prurient interest; and
- The material must depict or describe, in a patently offensive way, sexual conduct specifically defined by applicable law; and
- The material, taken as a whole, must lack serious literary, artistic, political, or scientific value.

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Make your Convention hotel reservations TODAY
Space is filling up fast !

Indecency continued from Page 3

You should also be aware that the legalities are not the only limitation. Even if what you've done is legal, there are also the practical realities, like the cost of a legal defense, and the tolerance of your station licensee (usually the Board of Trustees), towards defense.

For example, how would they react to a headline in your local newspaper reading something like, "Podunk University Defends Use of "F" Word on the Radio"?

We'll discuss these issues more at the IBS National Convention. Meanwhile, for legal advice, consult your legal counsel.

IBS Student Board Interviews Set for Convention

If you attend the convention, you'll have an opportunity to interview for a position as student member of the IBS Board of Directors. It's a one-year term starting in June, 2004. Candidates are interviewed initially at the convention and chosen at a later meeting.

Also attending this year's convention will be the past two student board members, Vince Giffin and Rachelle Killeen. You'll be able to speak with them, let them know of your interest and ask any questions about the position based on their experiences.

You must attend the convention to be considered as a candidate. Current IBS Board members will be easily identifiable by their convention ID badges.

mtvU at IBS

MTV is more reality television than music television. But MTV is returning to its roots with mtvU, formally called CTN (College TV Net) — a channel broadcast exclusively on college campuses and devoted primarily to music videos.

The idea is to scour universities and survey students to discover lesser-known bands that aren't getting airplay on mainstream radio stations.

mtvU will be at the IBS Conference if you want your music on their TV.

Concentrated attention shows on the faces at a typical session at a recent IBS National Convention. This year's event takes place March 12-14, 2004 in New York City

New Life for LPFM?

When the FCC first adopted rules to create the Low-Power FM (LPFM) service in January, 2000, there was much excitement by those who had been looking for an available FM frequency, but couldn't find one. Then, in March 2001, by an order of Congress, the FCC imposed minimum protection standards for LPFM stations and full-service stations on third-adjacent channels, those 3 channels away on both sides of a proposed LPFM station.

These restrictions effectively eliminated the availability of a large number of potential LPFM stations. Now, things may be turning around again.

In a report to Congress, the FCC has recommended that existing third-adjacent channel minimum distance separation requirements between LPFM stations and existing full-service FM stations and FM translator stations and booster stations should be eliminated.

A quick look indicates that elimination of these restrictions could make it possible for many new LPFM stations to get on the air. However, existing FM stations, both commercial and noncommercial, may be concerned that these new stations could cause interference to their signal reception, especially in fringe areas. This hot new issue will be discussed at the upcoming IBS National Convention. Be there and you'll be able to question attorneys, FCC staff and others. IBS will continue to follow this issue.

Is Your Webcasting Stream Legal?

IBS and RIAA entered in to an agreement which saved your streams and your right to stream. The agreement provides for a simple two-step process:

- You must opt-in (join) the IBS-RIAA/SoundExchange agreement. IBS will supply you with the customized IBS-SoundExchange OPT-IN form.
- You must pay a flat copyright royalty fee to SoundExchange. IBS will provide you with a customized SoundExchange invoice for processing by your business office.

You have NO reporting/recordkeeping requirements. They are waived by the agreement and payment in lieu of paperwork.

SoundExchange (SX) is the official collection entity for RIAA Members and other copyright holders. The 2004 rates are $25 in lieu of reporting, plus $250 royalties for campuses with 10,000 and under students. For larger campuses of more than 10,000 students the 2004 annual rate is $500 plus the $25.

John Simson, Executive Director of SoundExchange, will be at the IBS Conference. Make sure you OPT-IN and pay your copyright royalties and meet SoundExchange at IBS!

If you have questions email or call IBS.

IBS ***Visit us on the web at: www.ibsradio.org***

Upcoming Coast-to-Coast Events...

IBS National Convention - 3/12-14/04
IBS One-Day Midwest Conference - 10/30/04
IBS One-Day East Coast Conference - 11/6/04
IBS One-Day West Coast Conference - 11/13/04